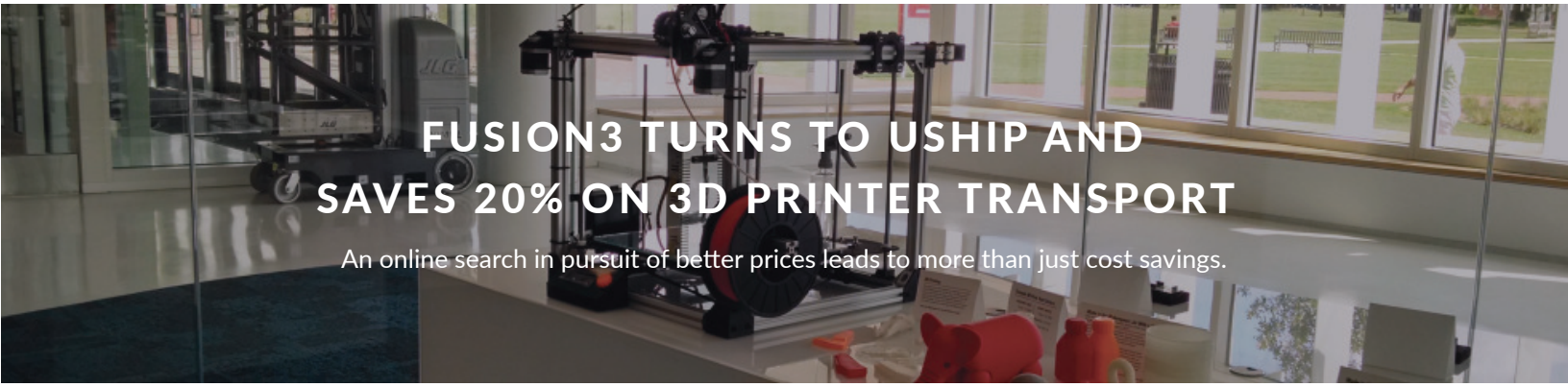
Fusion3



# FUSION3 TURNS TO USHIP AND SAVES 20% ON 3D PRINTER TRANSPORT

An online search in pursuit of better prices leads to more than just cost savings.

## GOAL

### Drive shipping costs down and keep them there.

Fusion3 creates affordable, high-performance 3D printers for prototyping, production, and education.

With economic manufacturing as a foundation of the company, it made sense that Fusion3's shipping model should mimic this. Finding the lowest price per shipment every time was key to its business model after having shipping costs for identical shipments creep up in the past.

## STRATEGY

### Find a company with transparent, competitive pricing that's easy to use.

"We ship to a wide variety of locations and facility types - we're almost entirely driven by cost," said Chris Padgett, founder and CEO. Before making the switch to uShip, Fusion3 had spent the majority of its time working with brokers for its shipping needs. While the quality was there, they were frustrated with the increasingly expensive costs and inability to choose their own carriers.

## RESULTS

20%

**Cost Savings**

Fusion3 saves an average of **20% per shipment** with uShip.

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**Transparent Pricing**

Pricing is always visible because it's direct from the carrier and Fusion3 can choose who to go with on each shipment.

**Efficiency**

uShip's automated process has replaced the 3-4 emails per shipment Fusion3 formerly had to send just to set up a shipment.

*uShip makes life easier for people who ship things. When it comes to shipping freight, uShip provides set rates direct from national and regional freight carriers allowing people to select the best carrier for the job.*

uShip